

**Erik Endres** {[www.erikendres.com](http://www.erikendres.com)} 262.391.4830 {[info@erikendres.com](mailto:info@erikendres.com)} Waukesha

#### TECHNICAL SKILLS

- Experienced in Adobe Creative Suite, Modo, HTML, APA Style, Microsoft Windows 7 - 2000, Microsoft Office Suite 2011 - 2003, and Apple platforms.
- Knowledge of photography, emerging media, PC/Apple setup and hardware installation, as well as various peripherals, data entry, file updating and backup.

#### EDUCATION

- Carroll University**, Waukesha, WI 2006-2010
- B.S., Business Administration: Management
  - B.S., Graphic Communication: Management
  - Minor in Art
  - Design Editor, Social Media Director and Event Coordinator, The New Perspective – Lead through a complete rebranding of its identity, physical and digital news, and collateral. Contributed stories in APA style, and photography
  - VP, PioGraphics Student Organization - Organized events such as Portfolio Night
  - Radio Personality and Event Coordinator, Don't Say Goodnight, WCCX 104.5FM

#### EMPLOYMENT

- Cary Francis Group, Inc.**, Franklin, WI January 2011-Present  
*Graphic Designer*
- Work with a variety of Fortune 500 clients in brand management and merchandising campaigns. Incorporates product creation, layout and photo shoots.
- ErikEndres.com** 2005-Present  
*Freelance Design*
- Ownership and operation of a freelance design firm and blog that provides identity, emerging media and print solutions for a variety of clients.
- Make-A-Wish Foundation of Wisconsin**, Butler, WI June-December 2010  
*Graphic Design Internship*
- Worked on a variety of projects that range from advertising campaigns, e-mail campaigns, emerging media, layout, writing and directing photo shoots.
- Platypus Advertising and Design**, Pewaukee, WI Spring 2010  
*Graphic Design Internship*
- Worked with a variety of clients on advertising campaigns, including work on billboards, booklets, catalogs and DVDs.
- Dresser Waukesha**, Waukesha, WI Summer 2007 and 2008  
*Information Technology Helpdesk Internship*
- Trained over 150 personnel in computer-system operations.
  - Gained experience in system operations and various hardware and software.
  - Worked in an environment where I set my own work schedule to complete tasks.

#### ACTIVITIES

- Eagle Scout**, Boy Scouts of America 1996-Present
- Several leadership positions held, some of which include Senior Patrol Leader, Troop Historian, and Scribe.
  - Earned various awards for service in the organization and community.

